

Adrià Tormo

Design Engineer & Artist

València, Spain

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PROFESSIONAL SUMMARY

Design Engineer with 5+ years of product design experience building and shipping B2B and B2C digital products end to end. Full-lifecycle ownership from early ideation and product definition through user flows, wireframing, UI/UX design, development, deployment, and continuous iteration. AI embedded throughout the entire process via advanced LLM workflows and a custom agent-based system, with an emphasis on code quality, maintainability, and reliable development practices. Practical experience with managed hosting, self-hosting, DNS, monitoring, and maintenance. Multidisciplinary design background spanning web, branding, graphic design, 3D fundamentals, illustration, photography, and video production and editing, bringing broad visual direction and adaptable creative problem-solving to product work.

EXPERIENCE

Product Designer — Agroturn BV

Dec 2020 — Aug 2026

B2B and B2C agricultural technology products

- Shipped B2B and B2C digital products for agricultural markets end to end, from product definition, user flows, and UI/UX through prototyping, product testing, and release, in close collaboration with the development team.
- Unified visual standards and a design system across the product suite; also delivered web and identity design, trade-show assets, and video production and editing.
- Managed domains, hosting, monitoring, and maintenance for live products, while supporting backend workflows.

Artist — Tormius

Ongoing

Independent practice

- Maintain an independent art practice alongside product work, creating original digital paintings and commissioned client work that continually sharpen visual judgment, aesthetic sensibility, color, composition, and creative range; manage client relationships and commercial engagements entirely in English.

Earlier Experience

2017 — 2020

Graphic Design and UI/UX

Junior Graphic Designer — Imagina, 2020

UI/UX and Graphic Design Intern — Passport, 2017

SELECTED WORK

Liftwerk

2026

Gym tracker for iOS

- Designed, built, and launched a privacy-first strength-training tracker for iOS, owning the product end to end across product strategy, UI/UX, Swift/Xcode development, testing, and App Store release.
- Created the complete product ecosystem, including brand identity, the iOS application, landing page, App Store presence, icons, and launch assets, using AI throughout prototyping, implementation, debugging, and delivery.

tormo.at

Ongoing

Evolving portfolio and visual archive

- Designed the information hierarchy and visual direction in Framer, then built and deployed tormo.at from the ground up through an AI- and agent-assisted development workflow using Next.js, React, TypeScript, Tailwind CSS, shadcn/ui, and Motion; continue to evolve it as a portfolio and visual archive.
- Integrated an Anthropic API-powered assistant and designed its personality, tone, and interaction style; host tormo.at on a virtual machine, deploy through Coolify, and manage Cloudflare, monitoring, and maintenance.

Buttons

2026

Experimental design tool

- Built an AI-assisted browser tool that converts visual button configurations into accessible specifications and five reusable outputs: prompt, CSS, Tailwind, SVG, and PNG.

📖 EDUCATION

Bachelor's Degree in Design

2015 — 2020

Specializing in Graphic Design — EASD València

⚙️ SKILLS

Product and Design: End-to-end product design, product strategy, B2B, B2C, SaaS, UI/UX, user flows, wireframing, rapid prototyping, interaction design, visual design, design systems, product launch.

Frontend and Mobile: Working knowledge of React, Next.js, TypeScript, JavaScript, Tailwind CSS, shadcn/ui, Swift, Xcode, Supabase, Three.js, and Git, applied through hands-on AI-assisted implementation and integration.

AI Systems and Workflows: Generative AI, LLM workflows, local AI models, Anthropic API, Claude, Codex, Hermes, Gemini Notebook, Cursor, LM Studio, AI prototyping, coding agents, prompt design.

Platform and Operations: Managed hosting (cPanel), self-hosting, Oracle Cloud virtual machines, Proxmox fundamentals, deployment, Cloudflare, Coolify, DNS management, monitoring, maintenance, troubleshooting.

Creative Tools: Figma, Affinity, Adobe Suite, Procreate, Blender, Framer, Pencil, Paper, CapCut, DaVinci Resolve.

🗣️ LANGUAGES

Spanish (Native) | Catalan (Native) | English (Full professional proficiency) | Portuguese (Basic)